



PROMOTION AND DEVELOPMENT COMMITTEE

Meeting

to be held from 14:30 – 18:30

on Saturday, 26th October 2019 in Hamilton, Bermuda

A G E N D A

1. Roll call, approval of Minutes of November 2018
2. Committee membership changes
3. Activities and initiatives in 2019, including:
 - Seminar and promotion trips, discussion of progress in new markets
 - Progress reports on new Guidebooks on Race Management and Scorer software manual
 - Report on progress of instructional video on use of Sailor Services and Scratch Sheet tools
 - Discussion on success and any improvements needed in social media platforms
4. Presentation and discussion of new ORC website
5. Event media relations: urge OCEC to tighten standards on event checklist for cooperative approval of official event media (eg, photographers) - important for media professionalism at ORC events
6. Promotion of new ORC Double-handed certificates and progress with ORC MH.
7. Promotion and development trip plans for 2020.
8. Any other business