



Promotion and Development committee

1st November 2024- 2.30 pm-5.00 pm SGT

📍 Suntec Singapore Convention & Exhibition Centre

AGENDA

1. Opening and Welcome

Chair's opening remarks

Introduction of Committee Members and observers

2. Approval of the Minutes from the 2023 Meeting

Review and approval of the minutes from the previous year's meeting

3. 2024 Committee Report

Presentation of the 2024 report

Web Report

SoMe Reports



4. Review of Ongoing Work and Projects

Discussion of current projects in progress

Existing initiatives and areas of improvement

6. Proposed Marketing and Promotion Activities for 2025

Presentation of the proposed marketing and promotion activities for the upcoming year

7. Updates on the Marketing Plan

Current status of the marketing plan and key updates

8. ORC Sportboat European Championship 2025 – Torbole

Presentation of the ORC Sportboat European Championship 2025 to be held at Yacht Club Torbole, Italy

Discussion on how to leverage this event for the promotion of ORC Sportboats Championships

Identify marketing strategies around ORC Sportboat Championship



9. Any Other Business

Open floor for additional topics and items raised by committee members

10. Closing Remarks

Chair's summary of key points and next steps