

Submission: **MANCOM 1**

Reporting committee: **MANAGEMENT COMMITTEE**
OFFSHORE CLASSES AND EVENTS COMMITTEE
PROMOTION AND DEVELOPMENT COMMITTEE

STANDARDIZING ORC CHAMPIONSHIP BRAND

PROPOSAL

Set a standard for consistent ORC brand at its Championships. This includes having class flags for boats and Race Committee vessels, medals for gold, silver and bronze podium crew, event sail stickers and sail measurement stickers. Additional elements may be added. These costs shall be covered by the organizer, ORC will manage logistics to ensure the best prices for all events throughout the year. The organizer shall then cover only costs without any profit margin for ORC.

RATIONALE

A more consistent and prominent presence of ORC at its championships is necessary to help in promotion. Currently, five ORC Championships are being organised every year, and it is equally important to standardize the visual presentation as it is to standardize the technical aspects of event organisation, which have made significant progress in recent years.