# PROMOTION AND DEVELOPMENT COMMITTEE

**Meeting**
to be held from 14:00 – 17:00
on Saturday, 31st October 2026 in Las Palmas, Spain

## AGENDA

1. Approval of Minutes of 2025 meeting
2. Status review: projects discussed at the 2025 AGM
   - Sailor Services
   - RaceFlow and WRS
   - TracTrac cooperation and TCF live scoring
   - ORC Light certificate and ORCmh promotion
   - ORC Marketing Team, newsletter and social media
   - Partnerships: Yacht Racing Forum and Seahorse
3. Submissions
   a) NOR 1 - ORC Forecast TCF
   b) TUR 1 - Long term availability of race results
   c) TUR 4 - Cruiser division
4. State of ORC: certificates and trends
   - Certificate and Sailor Services statistics: where we grow and where we lose ground
   - Experiences from member countries
5. Discussion: How should ORC be promoted?
   - Which segments and fleets should we focus on (club racing, offshore, double-handed, cruising, multihulls, superyachts, new countries)?
   - How can National Authorities and Rating Offices best promote ORC locally, and what support do they need from ORC?
   - Events, seminars and presentations: what should ORC offer and where?
   - Partners, newsletter and social media: how do we best reach sailors and owners?
6. Discussion: Which developments are needed?
   - Sailor Services and website: what do sailors and rating offices need?
   - RaceFlow and WRS: how do we make scoring understandable and accepted by sailors and race organisers?
   - Entry-level and club certificates (Light, Club): how do we bring in and keep new sailors?
7. Discussion: Serving our members and certificate holders
   - What do certificate holders get from ORC, and how do we keep them?
   - Are all member countries well served? Support, communication and access to information
   - Ideas and requests from committee members and observers
8. Networking session, 3 November: format and topics
9. PDC recommendations to ManCom and the Congress
10. Any Other Business